Prospective Student Information Session
For Fall 2024 Admission to the

Master of Public Health Program in Community Health Education

The mission of the SF State Department of Public Health is to promote health at the individual, community, and structural levels through transformative education, research, scholarship and service, all of which value diversity, engage communities, and are grounded in cultural humility.
AGENDA

➤ What can you do with an MPH?
➤ Program Curriculum & Faculty
➤ Admissions Process
➤ Cost Breakdown
➤ Q&A with current MPH students
INFORMATION SESSION: GOALS

► Increase understanding of our program’s curriculum & expectations

► Increase clarity around admissions process
WHAT CAN YOU DO WITH AN MPH?

Potential career paths
PUBLIC HEALTH: WHAT CAN I DO WITH THIS DEGREE?

**AREA: Behavioral Science & Health Education**
- Program development
- Disease Prevention
- Community Outreach
- Grant Writing
- Fundraising
- Volunteer Coordination
- Social Marketing
- Public Relations
- Teaching
- Assessment
- Research

**EMPLOYERS:**
- Local, state, and federal government
- Nonprofit organizations such as:
  - American Red Cross, American Heart Association, American Cancer Society, American Lung Association
- Community mental health centers
- Local health departments
- Corporate wellness programs
- Fitness facilities
- Schools, Colleges and universities
- Hospitals
- Research and development firms
- International health agencies

**STRATEGIES:**
- Become familiar with grant writing techniques and grant submission procedures
- Supplement curriculum with relevant coursework in social work, sociology, psychology, English, journalism or public relations
- Volunteer to gain experience and develop expertise in a particular area or organization.
- Learn to work well with diverse populations.
- Get credentialed as a Certified Health Education Specialist
- Become involved in health programming on campus.
- Obtain part-time or summer job with campus health center or wellness coordinator.
- Develop strong public speaking and presentation skills.
SF STATE MPH ALUMNI: WHAT ARE THEY DOING NOW?

Sample Position Titles

<table>
<thead>
<tr>
<th>Advocacy Director</th>
<th>Lecturer</th>
<th>Research Associate I (Project Coordinator)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate Director</td>
<td>Manager, Training &amp; Workforce Development</td>
<td>Senior Director of Training &amp; Consulting Services</td>
</tr>
<tr>
<td>Community Program Specialist/Planner</td>
<td>Program Coordinator</td>
<td>Senior Health Educator</td>
</tr>
<tr>
<td>Director of Wellness &amp; Community Outreach</td>
<td>Program Manager</td>
<td>Senior Health Program Planner</td>
</tr>
<tr>
<td>Director of Curriculum &amp; Faculty Development</td>
<td>Program Officer</td>
<td>Senior Manager for Policy, Planning &amp; Equity</td>
</tr>
<tr>
<td>Director, Health Education Department</td>
<td>Project Director</td>
<td>Senior Publications Coordinator</td>
</tr>
<tr>
<td>Evaluation Consultant</td>
<td>Provider Relations Liaison</td>
<td>Team Leader/Special Projects Coordinator</td>
</tr>
<tr>
<td>Executive Director</td>
<td>Quality Improvement and Integration Coordinator</td>
<td>Youth and Community Coordinator</td>
</tr>
<tr>
<td>Global Project Coordinator</td>
<td>Resource Specialist</td>
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<tr>
<td>Health Educator</td>
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<td></td>
</tr>
</tbody>
</table>
SF STATE MPH ALUMNI: WHO HIRES THEM?

- Community-Based Organizations and Private Firms
  - focused on public health through health education, policy, advocacy,
  - research, social marketing and so forth

- Educational/Research Institutions
  - colleges, universities, school districts

- Government Agencies
  - city, county, state, federal, including depts. of public health

- Hospitals, Medical Centers, Health Maintenance Organizations
  - General Hospital, UCSF, CPMC, Kaiser, Health Net, and so forth

- Independent Consulting
SF STATE MPH ALUMNI: FURTHER EDUCATION

- Doctor of Dentistry (D.D.S or D.M.D)
- Doctor of Education (Ed.D.)
- Doctor of Medicine (M.D.)
- Doctor of Philosophy (in various health-related areas) (Ph.D.)
- Doctor of Public Health (Dr.P.H.)

- Doctor of Science (Sc.D.)
- Nursing (R.N., M.S.N, N.P.)
- Physician Assistant (P.A.)
Our Curriculum

Program Structure & Coursework
SF STATE MPH PROGRAM: OVERVIEW

- Program founded in 1998 (Before 1998, an MS in Health Sciences was offered).
- 45-unit degree can be completed in five semesters, including a required summer semester between the first and second years.
- Longer time to completion options are also available—choose what works for you.
SF State MPH: Program Features

- Curriculum: Introduce, Reinforce, Practice, Master
- Integration of theory, research and practice
- Cohort learning community
- Commitment to social justice, advocacy and community-engaged research & practice
SF State MPH: Program Features

- Intensive professional writing and oral presentation skills development & practice
- Faculty advisor assigned to each student but you are encouraged to seek out other faculty as per interests
- Course schedule compatible with flexible work schedules
OUR CURRICULUM - Concentration in Community Health Education

Concentration Background
8 areas of responsibilities defining the role of the health education specialist

I. Assessment of needs and capacity
II. Planning
III. Implementation
IV. Evaluation and Research
V. Advocacy
VI. Leadership and Management
VII. Ethics and Professionalism
Community Health Educator
Professional Responsibilities (Cont.)

VIII. Added by SF State MPH program:

Promote health equity and cultural humility in public health practice.

1. Critical self-reflection and life-long learning

2. Recognizing and challenging power imbalances & developing mutually beneficial partnerships

3. Institutional accountability

(Refer to: Vivian Chávez: Cultural Humility: People, Principles & Practices)
Coursework Schedule

- Course schedule to accommodate working professionals***
- Some work schedule flexibility required.
- Current course schedule (next slide); subject to change.

Note: Any future changes will be updated in the program requirements contract available for download from our website.
Coursework Schedule (Cont.)

Coursework currently only on two weekdays per week:

- **Primary Class Day:** Currently Thursdays - students must be available for coursework and program activities *every primary class day from 9:30 am through the evening, throughout all semesters in the program.*

- **Second Class Day:** Currently, for first fall semester, second day of classes is on Tuesdays, and starts at 4PM, and continues into the evening.
SF State Master of Public Health in Community Health Education Curriculum Road Map  
**Five semester completion option**

<table>
<thead>
<tr>
<th>Semester</th>
<th>MPH Coursework</th>
<th>Units</th>
<th>Units per Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fall Year 1</strong></td>
<td>• PH 810 Public Health &amp; Principles of Community Organizing</td>
<td>3</td>
<td>13</td>
</tr>
<tr>
<td></td>
<td>• PH 815 Theories of Social Behavioral Change in Community Health Education</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>• PH 828 Biostatistics Lab</td>
<td>3</td>
<td></td>
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<tr>
<td></td>
<td>• PH 829 Biostatistics &amp; Public Health</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• PH 884 Seminar in Applied Community Health Education Research</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Public Health Inquiry</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Spring Year 1</strong></td>
<td>• PH 820 Community Health Assessment</td>
<td>3</td>
<td>12</td>
</tr>
<tr>
<td></td>
<td>• PH 825 Epidemiology</td>
<td>3</td>
<td></td>
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<tr>
<td></td>
<td>• PH 835 Public Health Policy</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Elective #1</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Summer Year 1</strong></td>
<td>• PH 821 Public Health Profession Practice</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>• PH 855 Environmental Health</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td><strong>Fall Year 2</strong></td>
<td>• PH 830 Health Education Planning, Management &amp; Administration for Community Change</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td></td>
<td>• PH 845 Educational Processes, Training &amp; Curricula in Public Health</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Elective #2</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Spring Year 2</strong></td>
<td>• PH 811 Community Health Education Professional Formation PH 840</td>
<td>1</td>
<td>7</td>
</tr>
<tr>
<td></td>
<td>• PH 840 Program Evaluation Design &amp; Research</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• PH 890 Master of Public Health Culminating Experience Seminar</td>
<td>3</td>
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<tr>
<td><strong>TOTAL UNITS</strong></td>
<td></td>
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SF State Master of Public Health in Community Health Education Curriculum Road Map

Seven semester completion option

<table>
<thead>
<tr>
<th>Semester</th>
<th>MPH Coursework</th>
<th>Units</th>
<th>Units per Semester</th>
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<tr>
<td>Fall Year 1</td>
<td>• PH 810 Public Health &amp; Principles of Community Organizing</td>
<td>3</td>
<td>3</td>
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<tr>
<td></td>
<td>• PH 815 Theories of Social Behavioral Change in Community Health Education</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• PH 884 Seminar in Applied Community Health Education Research (Public Health Inquiry)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Spring Year 1</td>
<td>• PH 820 Community Health Assessment</td>
<td>3</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>• PH 835 Public Health Policy</td>
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<td>Summer Year 1</td>
<td>• PH 821 Public Health Profession Practice</td>
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<tr>
<td></td>
<td>• PH 855 Environmental Health</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Fall Year 2</td>
<td>• PH 828 Biostatistics Lab</td>
<td>3</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>• PH 829 Biostatistics &amp; Public Health</td>
<td>1</td>
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</tr>
<tr>
<td></td>
<td>• PH 830 Health Education Planning, Management &amp; Administration for Community Change</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Elective #1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Spring Year 2</td>
<td>• PH 825 Epidemiology</td>
<td>3</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>• PH 840 Program Evaluation Design &amp; Research</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Fall Year 3</td>
<td>• PH 845 Educational Processes, Training &amp; Curricula in Public Health</td>
<td>3</td>
<td>6</td>
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<tr>
<td></td>
<td>• Elective #2</td>
<td>3</td>
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<tr>
<td>Spring Year 3</td>
<td>• PH 811 Community Health Education Professional Formation</td>
<td>1</td>
<td>4</td>
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<tr>
<td></td>
<td>• PH 890 Master of Public Health Culminating Experience Seminar</td>
<td>3</td>
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</tr>
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</table>

**TOTAL UNITS** 45
The culminating experience provides students the opportunity to integrate, synthesize, apply and demonstrate mastery of the MPH competencies acquired in the program, utilizing lenses of equity, social justice, cultural humility, community, ecological and systems thinking.

The professional products of the culminating experience are appropriate for use in the field. These include a final research paper and an oral presentation.

Occurs in the last semester of the program.
Culminating Experience Titles

- Caregiving during COVID-19: Mental health and resilience among Filipino home care workers during the coronavirus pandemic (2021)
- Preventing far-right extremist violence: A scoping review of public health and equity-informed prevention strategies (2021)
- Towards liberatory, humanizing and holistic health approaches for youth of color: A critical analysis on youth development (2019)
- Advancing environmental health equity: A critical analysis of environmental racism against Native American communities (2019)
- Queering public health data: Lessons from a queer feminist approach to critical data studies (2018)
- “You are so well spoken!” Analyzing the effects of micro-aggressions on the mental health of Black women (2017)
Department of Public Health MPH Faculty

- **Vivian Chavez, DrPH (PH 810)**
  - Prevention Education, Youth Media, Community Research, and Cultural Humility

- **Laura Mamo, PhD (PH 884)**
  - medical sociology, gender and sexuality studies, and cultural studies of science, technology and medicine

- **Marty Martinson, DrPH**
  - critical gerontology, political economies of aging and health inequities, social constructions of healthy aging, and qualitative approaches to public health inquiry

- **Juliana van Olphen, PhD**
  - religious involvement as a buffer against stress, the health impacts of incarceration, particularly among women of color, feminist and reproductive justice, and violence prevention

- **Jessica Wolin, MPH, MCRP (PH 820, 822)**
  - community engaged research, “research justice” and on the intersection of housing and health

- **Ruby Turalba, MPH, PhD (PH 845)**
  - college students’ understanding of oppression, identity, and intersectionality; and pedagogy to support their learning and empowerment

- **Supriya Misra, ScD (PH 890)**
  - mental health inequities among socially marginalized communities, particularly racial and ethnic minority groups

- **Lisa Moore, DrPH**
  - Consumerism and public health, an investigation of activism and bureaucratization in harm reduction

- **Julie Gardner, MPH (PH 830)**
  - school-based health model to address health disparities & food/housing instability

- **Emma Sanchez-Vaznaugh, ScD (PH 825, PH 829)**
  - Policy, Social and Environmental Determinants of Health; Racial/Ethnic and Class Disparities in Health; Cardiovascular Disease Risk Factors and Immigrant Health Trajectories in multinational contexts

- **David Rebanal, DrPH (PH 840)**
  - social and political determinants of racial health inequities

( ) = Indicates course taught for AY 2021-2022 [Subject to change] I * Faculty member earned an MPH prior to the doctoral degree.
Admissions Criteria
For Fall 2024 Admission
Admission Criteria: Program Requirements

- At least 3700 total hours (two years full-time equivalent) health-related work experience
- 3.0 or higher GPA in the undergraduate degree
- Completed College Coursework in: CESD (cultural, ethnic, or social diversity), Statistics or Calculus, Composition, Social Science
- College/post-college professional or academic writing sample.
- 3 letters of recommendation
- GRE is *optional*
- English Language Proficiency Requirement (TOEFL, IELTS, PTE) for non-native speakers of English
Applying
Steps of the Application Process
STEPS OF THE APPLICATION PROCESS:

1. Attend an MPH Prospective Student Information Session

2. Review the Division of Graduate Studies: TIPS to Cal State Apply

3. Review the MPH Admissions Webpage

4. Self-reflection break!

5. Complete application through Cal State Apply
   ▶ For technical support and general application questions, please contact: SF State Division of Graduate Studies
Personal Statement

Evidence of your fit with the SF State MPH program

An Effective Statement of Purpose

- Reflects your personal, authentic voice
- Showcases your polished writing skills
- Demonstrates a thorough understanding of the mission and specific qualities of our SF State MPH Program

Including community health education specialization; cohort learning community structure; mission to promote individual and community health, health equity, and social justice; our responsibility to include health equity and cultural humility as critical components of public health practice, and so forth. Attend information session; review thoroughly these slides and their links, our website and bulletin program information.
Letters of recommendation

Three (3) letters of recommendation are required

- academic and/or professional references
- DO NOT have to be from faculty members at an academic institution
- However, if you have graduated within the last five years, at least one letter from a former professor is preferred.
After Submission is Complete

Notification of Admission Decision by the University (For Fall 2024)

- To be admitted to the MPH Program, applicants must first be recommended for admission to the Division of Graduate Studies by the Public Health Department, and then officially admitted to the university by the Division of Graduate Studies.

- Complete applications received by January 15, 2024, will be eligible for early admission decisions (notifications will be emailed early March).

- Complete applications received by March 1, 2024 are eligible for regular admission decision (notification will be emailed by mid-May).

- Applications received after the regular admission deadline will be reviewed on a space available basis.

*Note: Decision email notifications indicated are subject to change.
Timeline of the Application Process

- Oct 1, 2023: Applications open
- Jan 15, 2024: Early Admissions deadline
- March 1, 2024: Regular Admissions deadline
- March, 2024: Early Admissions notifications sent
- May, 2024: Regular Admissions notifications sent
## Admission Rates 2015-2021

(Recommended/Reviewed)

<table>
<thead>
<tr>
<th>Admit Year</th>
<th>Admission Rate (CSU Mentor)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2015</td>
<td>50%</td>
</tr>
<tr>
<td>Fall 2016</td>
<td>46%</td>
</tr>
<tr>
<td>Fall 2017</td>
<td>50%</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Admit Year</th>
<th>Admission Rate (Cal State Apply)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2018</td>
<td>59%</td>
</tr>
<tr>
<td>Fall 2019</td>
<td>52%</td>
</tr>
<tr>
<td>Fall 2020</td>
<td>50%</td>
</tr>
<tr>
<td>Fall 2021</td>
<td>45.5%</td>
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## Cohort Sizes 2015-2021

<table>
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<tr>
<th>Admit Year</th>
<th>Students Enrolled</th>
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<tbody>
<tr>
<td>Fall 2015</td>
<td>23</td>
</tr>
<tr>
<td>Fall 2016</td>
<td>15</td>
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<tr>
<td>Fall 2017</td>
<td>21</td>
</tr>
<tr>
<td>Fall 2018</td>
<td>16</td>
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<td>Fall 2019</td>
<td>22</td>
</tr>
<tr>
<td>Fall 2020</td>
<td>14</td>
</tr>
<tr>
<td>Fall 2021</td>
<td>11</td>
</tr>
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Cost Breakdown
For an MPH at SFSU
SF State University Fees

Fall 2023 Semester Total Tuition and Campus Fees

For more information, please visit: SF State Bursar’s Office

- CA resident, full-time graduate student (6.1 units or more): $4361
- CA resident, part-time graduate student (6 or fewer units): $2855
- Non-CA Residents/International: $396 per semester unit in addition to corresponding tuition/fees listed above for CA residents

- Office of Financial Aid, Division of Graduate Studies, and Fellowships websites have links to scholarships and resources. Office of Financial Aid has financial aid advisors available by phone daily.

- List of PH Scholarships, Fellowships, Internships
SF State University Fees

<table>
<thead>
<tr>
<th>PROGRAM &amp; INSTITUTION</th>
<th>SF STATE MPH (Community Health Education)</th>
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</thead>
<tbody>
<tr>
<td>LENGTH OF PROGRAM</td>
<td>2 Years (5 Semesters)</td>
</tr>
<tr>
<td></td>
<td>3 Years (7 Semester)</td>
</tr>
<tr>
<td>TOTAL UNITS</td>
<td>45 Units</td>
</tr>
<tr>
<td>COST PER SEMESTER</td>
<td>BASED ON FALL 2023:</td>
</tr>
<tr>
<td></td>
<td>• $2,855.00 (6 Units or Less)</td>
</tr>
<tr>
<td></td>
<td>• $4,361.00 (6.1 Units or More)</td>
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<tr>
<td></td>
<td>BASED ON SUMMER 2023:</td>
</tr>
<tr>
<td></td>
<td>• $2,314.00 (6 Units or Less)</td>
</tr>
<tr>
<td></td>
<td>• $3,820.00 (6.1 Units or More)</td>
</tr>
<tr>
<td>TOTAL COST (Estimate)</td>
<td>5 Semester Plan: $19,758.00</td>
</tr>
<tr>
<td></td>
<td>• Full Time: FA Y1, SP Y1, FA Y2, SP Y2 = $17,444.00</td>
</tr>
<tr>
<td></td>
<td>• Part Time: SUM Y1 = $2,314.00</td>
</tr>
<tr>
<td></td>
<td>7 Semester Plan: $22,454</td>
</tr>
<tr>
<td></td>
<td>• Full Time: FA Y1, FA Y2 = $8,720.00</td>
</tr>
<tr>
<td></td>
<td>• Part Time: SP Y1, SP Y2, FA Y3, SP Y3 = $11,420.00</td>
</tr>
<tr>
<td></td>
<td>• Part Time (SUM): SUM Y1 = $2,314.00</td>
</tr>
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Reminders & Important Deadlines

- Early Admissions for Fall 2024 Deadline: January 15, 2024 (Highly recommended)
- Regular Admissions for Fall 2024 Deadline: March 1, 2024
Question & Answer with current MPH students 😊

Please submit any questions you may have in the “Chat”